

Empowering Communities: The Impact of Microfinance

"If just one person gets a chance the effect can be life changing for entire family"

The microfinance sector will play a significant role in improving the lives of millions of low-income people and enabling them to contribute to the country's economic progress as India try to become a USD 5 trillion economy by 2025.

The lack of funding for rural women, low-income families, and the small businesses they run is all too frequent in Asia and the Pacific. Most traditional financial institutions consider these transactions to be high risk and high expense because they are small and the clients are typically located in remote places. Using microfinance, these obstacles can be overcome. The capacity to stabilize their income flows and save money for expected requirements is advantageous for low-income households. In addition to assisting families and small businesses in growing during prosperous times, microfinance also offers assistance during trying times to help them recover.

Microfinance, also referred to as microcredit, is a category of banking service that provides low-income individuals or groups with access to financial services they might not otherwise have. The ultimate goal of microfinance is to provide underprivileged people with the opportunity to ultimately become self-sufficient. A banking service called microfinance is provided to low-income individuals or groups who would not otherwise have access to financial services.

Through the use of microfinance, people can borrow money for fair small business loans in a way that adheres to moral lending standards. Because most people in poverty or with little financial resources don't make enough money to do business with typical financial institutions, microfinance services are offered to unemployed or low-income persons. A wide range of initiatives are supported by microfinance institutions, from the provision of necessities—such as bank checking and savings accounts—to startup money for small business owners and

instructional initiatives that impart investment principles. Microfinanciers must impose interest fees on loans, much like traditional lenders, and they set up detailed repayment schedules with monthly installments.

The development of rural communities can be aided by microfinance, a contemporary method for combating poverty. The microfinance organization concentrating on the empowerment of rural women is called Bandhan Microfinance. In order to progress personally, socially, and economically, women can obtain the financial services they require from Bandhan Microfinance. Due to their belief that women are more productive with their income and savings, Bandhan Microfinance has mostly targeted women for their services.

Bandhan microfinance is helpful for uplifting society and empowering socially and economically underprivileged women. A specific emphasis is placed by Bandhan Bank on its successes in empowering women, fostering female entrepreneurship, and reducing poverty in rural areas.

Due to a number of reasons, such as the absence of collateral (guarantee) and the requirements of numerous paper processes, getting a bank loan can be a difficult process for women. Nowadays, a large number of self-help groups are forming nearly daily, from which borrowing is relatively simpler. Women tend to favor the Bandhan microfinance services out of all of these microfinance options. Microfinance is a strong tool for empowering women and reducing poverty. Despite numerous unknowns, SHGs are growing quickly. New microfinance institutions in India are SHGs.

India has made a number of measures to boost microfinance. The growth of microfinance has also been significantly aided by NABARD. Microfinance and SHGs have assisted in enabling underprivileged women to overcome various obstacles.

MFIs offer a range of services, including lending, savings, and client training, all of which have a significant and advantageous impact on the expansion of women-owned enterprises. MFIs lag behind in a management technique that is crucial for assisting businesses in difficult circumstances. It will result in many good improvements, such as growth, improved efficiency, new projects, and lucrative chances, when women business owners recruit highly skilled and experienced professionals.

There is a great number of rural women involved in micro-enterprises, baking, handicrafts items, disposals making. All this contribute in improving their income, their child education, poverty reduction, growth of society and GDP. So, we can say that women entrepreneurs are bringing a positive change in the society and economy. Further, he called all this as sustainable development. Financial institutions have an important role in the economic development.

Many rural women work in microbusinesses, bake, make handicrafts, and manufacture waste products. All of these things help people's income, children's education, the reduction of poverty, societal advancement, and GDP. Therefore, we may conclude that women business owners are bringing about beneficial change in both society and the economy. Additionally, he referred to everything as sustainable development. Financial institutions play a significant part in the growth of the economy.

Microfinance stands as one of the most promising and cost effective tools in the fight against global poverty - Jonathan Morduch.

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Maula Ali's Wisdom:

The Profound Art of Being Kind to Those Who Are Not Kind to You

Maula Ali, the 1st Imam of Islam, is revered not only by Muslims but by individuals worldwide for his wisdom and teachings. Among his profound statements, one stands out: "Be kind to people who are not kind to you." This article delves into the depths of this statement and its relevance in our lives, transcending cultural and religious boundaries. We will explore the significance of practicing kindness even when faced with unkindness, the challenges it presents, and the transformative power it holds.

Understanding Maula Ali's Insight:

Maula Ali's statement reflects a deep understanding of human nature and the transformative potential of kindness. It invites us to transcend our innate reactions to hostility and respond with compassion and empathy, even when faced with adversity. This concept, rooted in the Islamic tradition, carries universal wisdom that applies to people of all backgrounds.

The Challenge of Kindness:

Kindness is often celebrated as a virtue, but its true test lies in extending it to those who show us unkindness. Maula Ali's wisdom highlights the extraordinary emotional intelligence, resilience, and inner strength required to respond with kindness in such circumstances. The challenge of being kind to those who are not kind to you is what makes this teaching so profound.

Breaking the Cycle of Negativity:

Responding to unkindness with kindness has the power to disrupt the cycle of negativity. Instead of perpetuating conflicts and animosity, this approach can disarm hostility

and pave the way for understanding and reconciliation. It sets a positive example and encourages others to adopt a more compassionate and forgiving stance.

Forgiveness and Healing:

At the core of Maula Ali's teaching is the idea of forgiveness. Forgiving those who are unkind is a form of self-liberation. It releases us from the heavy burden of anger and resentment. Furthermore, it can lead to healing, not only for ourselves but also for the individuals involved in the conflict. It can promote the restoration of relationships and foster a sense of inner peace.

Leading by Example:

Practicing kindness in the face of unkindness allows us to lead by example. Our actions serve as a beacon of light in a world often marked by divisiveness and hostility. They inspire others to consider a more compassionate and empathetic approach in their own interactions. Maula Ali's wisdom calls us to be the change we wish to see in the world.

Real-Life Applications:

To fully appreciate the impact of Maula Ali's wisdom, let's consider some real-life applications. Imagine an individual facing a difficult coworker or a family member who holds grudges. By practicing kindness, they can de-escalate conflicts, foster cooperation, and ultimately improve relationships. In the broader context of society, practicing kindness can help address issues of discrimination, prejudice, and polarization.

Challenges and Obstacles:

Practicing kindness in the face of unkindness is not without its challenges and obstacles. It requires a strong sense of self-awareness and self-regulation. Overcoming our ego, personal biases, and the impulse to retaliate can be difficult. However, Maula Ali's teaching serves as a guiding light to navigate these challenges and emerge as a more compassionate and empathetic individual.

Maula Ali's statement, "Be kind to people who are not kind to you," is a timeless reminder of the transformative power of kindness and forgiveness. It encourages us to rise above our natural instincts and respond to negativity with grace and compassion. In a world marked by conflicts and divisions, this wisdom serves as a guide to creating a more harmonious and understanding society. Regardless of one's religious or cultural background, Maula Ali's words remind us that kindness is a universal language that has the potential to bridge gaps, heal wounds, and foster a more compassionate world. As we reflect on this profound teaching, let us strive to practice kindness even in the face of unkindness, carrying forward the legacy of Maula Ali and his timeless wisdom.

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Can Crypto currencies Replace Traditional Money?

India’s Digital Economy at a Crossroads

As digital currencies gain global traction, India finds itself at a crucial juncture, debating whether crypto currencies could one day replace traditional money. With millions of Indians investing in digital assets like Bitcoin and Ethereum, and the government launching its own Central Bank Digital Currency (CBDC), the Digital Rupee, the future of financial transactions is undergoing a radical transformation.



While crypto currencies promise faster transactions, decentralization, and financial inclusion, concerns over regulation, volatility, and legal challenges persist. Will digital currencies revolutionize India’s economy, or will they remain a speculative asset class?

Crypto currency Boom: A Global and Indian Perspective Crypto currencies have surged in popularity worldwide, with countries like El Salvador adopting Bit coin as legal tender and global institutions exploring block chain-based finance. India, too, has witnessed a crypto boom, with reports suggesting that the country has over 100 million crypto investors—the highest in the world.

“Crypto trading platforms like WazirX, CoinDCX, and ZebPay have seen exponential growth, especially among young investors,” says a financial analyst from Mumbai. **“Peo plesee Bit coin as digital gold, a hedge against inflation.”**

The growing popularity of crypto currencies in India has been fueled by:

- **Low-cost cross-border transactions** benefiting India’s massive remittance market.
- **Decentralized finance (DeFi)** eliminating intermediaries like banks.
- **Increased adoption of block chain technology** in various industries.

Despite these advantages, India’s regulatory stance remains unclear. While the governmental not banned crypto outright, a 30% tax on digital asset gains and a 1%

TDS on every transaction have made trading expensive. **The Digital Rupee: India’s Answer to Private Crypto currencies**

To counter the rise of private crypto currencies, **the Reserve Bank of India (RBI) in traduced the Digital Rupee (CBDC) in 2022.** Unlike Bitcoin, which operates on a decentralized network, the Digital Rupee is a government-backed currency that retains full legal status.

The Digital Rupee aims to combine the benefits of digital payments with state control over monetary policy. It offers:

- ✓ A secure, government-backed alternative to crypto currencies.
- ✓ Faster and cost-effective transactions.
- ✓ Reduction in cash dependency, promoting a cashless economy.

RBI Governor Shaktikanta Das has repeatedly warned



about the risks of private crypto currencies, calling them a “serious threat” to financial stability. The Indian government appears to favor CBDCs over decentralized crypto currencies, believing that controlled digital currencies can provide financial innovation without the risks of volatility and illegal transactions.

Can Crypto currencies Replace Traditional Money ?

While crypto enthusiasts argue that digital assets will disrupt the traditional banking system, several factors make it unlikely that crypto currencies will replace fiat money in India anytime soon.

Reasons Why Crypto Could Replace Traditional Money

- ✓ **Instant and borderless transactions:** Unlike traditional bank transfers, crypto transactions are fast and work across international borders without intermediaries.
- ✓ **Protection against inflation:** With a fixed supply, Bitcoin is seen as a hedge against inflation, unlike traditional money that loses value over time.

- ✓ **Decentralization:** Crypto removes government control over money supply and ensures privacy.
- ✓ **Youth adoption:** A growing number of young Indians are investing in digital assets, signaling a shift in financial preferences.

Challenges to Crypto Adoption in India

- ✖ **Regulatory uncertainty:** The government’s hesitancy to fully legalize crypto makes its future uncertain.
- ✖ **High volatility:** Bitcoin’s price fluctuations make it unreliable for daily transactions.
- ✖ **Taxation hurdles:** India’s strict crypto tax policies make trading costly for investors.
- ✖ **Lack of merchant acceptance:** Most businesses and retailers in India do not accept crypto payments.

Expert Opinion: A Coexistence Model ?

According to Sandeep Nailwal, co-founder of Polygon, an Indian block chain company, the future lies in a hybrid financial system where CBDCs and crypto currencies co-exist. “India’s focus should be on block chain innovation rather than banning crypto outright. A regulated framework can unlock economic opportunities.”

Financial experts believe that crypto currencies will not replace the Indian Rupee but will continue as an alternative investment asset, much like gold. Meanwhile, the Digital Rupee will enhance India’s financial system, offering digital benefits without decentralization risks.

The Road Ahead: Regulation or Restriction ?

The Indian government is expected to introduce a comprehensive crypto currency bill to provide clarity on regulations. Finance Minister Normal Sitharaman has hinted at global cooperation on crypto policies, suggesting that India will align with international norms.

For now, crypto currencies remain a speculative investment rather than a medium of exchange. The coming years will determine whether India embraces digital currencies as financial revolution or regulates them into irrelevance.

With the Digital Rupee gaining traction and crypto regulations evolving, India’s digital economy is at a turning point. Will it lead to a financial revolution, or will traditional money continue to dominate? Only time will tell.

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The Harmonic Heartbeat:

Exploring the Vital Role of Music in College Culture



In the pulsating heartbeat of college life, one constant rhythm echoes through the corridors, resonating in every corner of campus – the melody of music. Beyond textbooks and lecture halls, music emerges as a powerful force shaping the very essence of college culture. Let's delve into

the symphony that defines our student experience. Music, a universal language that transcends boundaries, plays a multifaceted role in enriching the tapestry of college life. From the bustling common areas to the quiet corners of the library, the strains of diverse genres provide an emotional backdrop to the myriad experiences that define our academic journey.

One of the primary architects of this melodious tapestry is the student body itself. The eclectic tastes of individuals converge in a harmonious blend, creating a cultural sounds cape that is as diverse as the students who contribute to it. Whether it's the rhythmic beats of hip-hop, the soulful melodies of classical music, or the energetic tunes of pop and rock, the college playlist is a reflection of the myriad passions that coexist within our community.

The role of music extends beyond personal enjoyment to collective experiences during college events and celebrations. Sporting matches, cultural festivals, and academic ceremonies all find their resonance in carefully curate playlists. These musical choices not only set the mood but also serve as a collective memory marker, forever entwining the tunes with moments of camaraderie, achievement, and shared joy.

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Current Affairs: (October-December 2024)

1. Discovery of Exoplanet K2-18 b

NASA's James Webb Space Telescope has made a discovery by identifying an exoplanet called K2-18 b, located in a habitable zone, suggesting conditions may support liquid water and potentially life. K2-18 b is approximately 124 light-



years from Earth. It has a radius 2.6 times that of Earth and a mass 8.6 times greater. The atmosphere of K2-18 b contains methane and carbon dioxide. These gases are often associated with biological processes. Notably, diethyl sulfide (DMS) has also been detected, a molecule linked to life on Earth.

<https://www.hindustantimes.com>

2. Lakshya Sen Wins Bronze at King Cup International Badminton Open

Lakshya Sen, an emerging talent in badminton, recently showcased his skills at the inaugural King Cup International Badminton Open. The competition marked a milestone in his career, as he secured third place by defeating French player Alex Lanier.

<https://www.hindustantimes.com>

3. Bald Eagle Officially Recognized as America's National Bird

The bald eagle, a powerful symbol of the United States, has received formal recognition as the national bird, conferred by President Joe Biden through legislation passed by Congress. The bald eagle is distinguished by its striking white head, yellow beak, and brown body, embodying the spirit of American strength.

<https://www.timesofindia.indiatimes.com>

4. Defence Ministry Launches 'Rashtraparv' Website and App

The Ministry of Defence has launched the 'Rashtraparv' website and mobile app, which aims to facilitate public access to information regarding national festivals. Defence Secretary Rajesh Kumar Singh brought into light the platform's



simplicity and user-friendliness. Citizens can now easily stay informed about various events and celebrations.

<http://pib.gov.in>

5. India Launches First UG Minor in Quantum Technologies

The All India Council for Technical Education (AICTE) and the National Quantum Mission (NQM) have initiated India's first Undergraduate Minor Program in Quantum Technologies. This program aims to equip students with skills in quantum technology and enhance India's position in the global quantum landscape.

<https://www.hindustantimes.com>

6. India Crosses 73,000 Startups with Women Leaders

India's startup ecosystem boasts over 73,000 startups with at least one woman director, which is nearly half of the total 157,066 startups recognized under the Startup India initiative. The growing involvement of women marks their vital role in innovation and economic progress. Financial news subscriptions

<https://m.economictimes.com>

7. 'Viksit Panchayat Karmayogi' Initiative

The 'Viksit Panchayat Karmayogi' initiative was launched on Good Governance Day and commemorates the 100th birth anniversary of former Prime Minister Atal Bihari Vajpayee. The initiative aims to strengthen Panchayati Raj Institutions (PRIs) through enhanced governance tools and knowledge.



<http://pib.gov.in>

8. Madhya Pradesh Named a Global Destination for 2025 by Wall Street Journal

Madhya Pradesh has recently gained international recognition as the Wall Street Journal named it one of the Go-To Global Destinations for 2025. This accolade showcases the state's rich heritage, diverse wildlife, and stunning landscapes.

<https://www.chronicleindia.in>

9. Indore Airport to Become India's First Zero-Waste Airport

Indore, recognized as India's cleanest city, is making strides in sustainability and is set to become the first zero-waste airport in the country on December 22. This initiative focuses on comprehensive waste management, recycling waste generated by both the airport and its aircraft.

<https://m.economictimes.com>

10. India Ranks 39th in Travel and Tourism Development Index (TTDI) 2024

The 2024 Travel and Tourism Development Index (TTDI) by the World Economic Forum (WEF) ranked India 39th out of 119 countries, which marks a

notable rise from its previous rank of 54th in 2021, which was later adjusted to 38th due to a change in WEF's methodology.

<http://pib.gov.in>

11. Prashasan Gaon Ki Ore Campaign 2024

The "Prashasan Gaon Ki Ore" campaign is



set to take place from December 19 to December 24, 2024, as part of the Good Governance Week activities across India. It aims to enhance service delivery and address public grievances, particularly in rural areas. <http://pib.gov.in>

12. Bharat Gen: India's First Multimodal AI Initiative

Bharat Gen is an innovative project aimed at developing advanced AI models tailored to India's multifaceted languages and cultures, which is crucial for addressing the underrepresentation of Indian languages in existing data sources. Bharat Gen has launched the Bharat Data Sagar initiative to collect primary data, focusing on languages that lack sufficient representation.

<https://www.thehindu.com>

13. Kisan Kavach: India's First Anti-Pesticide Bawdiest Launched

The Kisan Kavach, India's pioneering anti-pesticide baldest, was recently revealed by Union Minister Dr. Jitendra Singh, and aims to protect farmers from the adverse effects of pesticides. The launch aligns with Prime Minister Narendra Modi's commitment to integrating science and technology into agriculture. <http://pib.gov.in>

14. India Wins Women's Hockey Junior Asia Cup 2024

India's women's hockey team triumphed in the Women's Hockey Junior Asia Cup 2024, held in Muscat, Oman. They secured victory against China after a tense shootout, marking their second consecutive title in this tournament. <https://www.thehindu.com>



15. India Launches First AI Lab in Space

TakeMe2Space, a Hyderabad-based company, will launch MOI-TD, which represents India's first AI lab in space. The launch is scheduled for mid-December

2024, which will use ISRO's PSLV C60 rocket and aims to make space research more affordable and accessible.

<https://indianexpress.com>

16. E-Daakhil Portal

The E-Daakhil portal is now available in every state and union territory of India, occurred in Ladakh on November 22, 2024. This initiative aligns with the Consumer Protection Act 2019, effective from July 20, 2020, which emerged during the COVID-19 pandemic, offering a quick and affordable way for consumers to file complaints online.

<https://m.economictimes.com>

17. Fossil Fuel Expansion Threatens Coral Triangle Biodiversity

At COP16 of the Convention on Biological Diversity, a critical report brought to light the dangers posed by fossil fuel expansion to the Coral Triangle. This region, known as the 'Amazon of the seas', is one of the most biodiverse marine areas globally. It spans over 10 million square kilometers and includes several Southeast Asian nations.

<https://www.downtoearth.org.in>

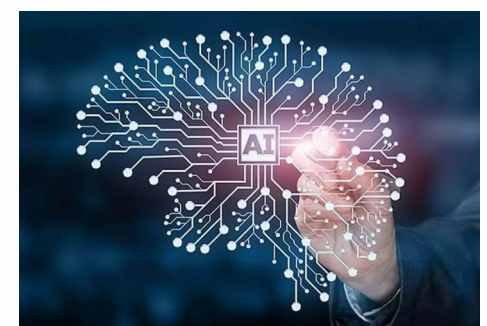
18. India Ranks 79th place in Rule of Law Index Ranking 2024

India ranks 79 out of 142 countries in the 2024 Rule of Law Index published by the World Justice Project. This ranking reflects the current state of governance, fundamental rights, and the business environment in India.

<https://www.thehindu.com>

19. India Launches First Bio manufacturing Institute for Agri-Food Innovation

Dr. Jitendra Singh inaugurated the BRIC-National Agri-Food Bio-Manufacturing Institute in India. This is the country's first bio manufacturing institute, aimed at revolutionizing the agri-food sector through advanced biotechnology. The initiative aligns with Prime Minister



Narendra Modi's vision of a Viksit Bharat, or developed India.

<https://indianexpress.com>

20. Swavlamban 2024: Indian Navy's Innovation Seminar Begins

The Indian Navy's Naval Innovation and Indigenisation Seminar, Swavlamban - 2024, began on October 29, 2024, in New Delhi. This is the third edition of the seminar. Chief of the Naval Staff, Admiral Dinesh K Tripathi, inaugurated the event at Bharat Mandapam. Defence Minister Rajnath Singh is scheduled to attend on the second day. <http://pib.gov.in>

Events-October-December 2024

Date: 09/10/2024- Election Student Council 2024-25

The Student Council Election 2024-25 at Idyllic Institute of Management, Indore was held with great enthusiasm and participation from students across all departments. Election was organized by Skill Development Cell. The election aimed to provide students with a democratic platform to choose their representatives and encourage leadership qualities among them. Before the election SDC first selected following 03 Ex-Officio members through conducting the Interview: Mr. Deepak Jain (MBA-I Sem), Mr. Ritik Joshi (B.Com-III Year) and Ms. Preeti Vishwakarma (B.Com-III Year). Further on the basis of Interview SDC also selected Convener, Co- Convener, and 02 members for 13 different clubs. On 09th October 2024, the college set up designated voting booths to ensure a smooth and fair election process. After the counting of votes, the results were announced on 21st October 2024 by the election committee. The newly elected student council members were: President- Mr. Koustubh Mishra (MBA-III Semester), Vice-President- Mr. Himanshu Panwar (B.Com-II Year), Secretary- Ms. Ashtha Malhotra (MBA-I Semester), Joint Secretary- Mr. Anant Priyam (BBA-II Year), Treasurer- Mr. Mohit Agrawal (B.Com-II Year).



Date: 29/10/24- Diwali Celebration



Diwali, the festival of lights, was celebrated with great enthusiasm and joy at Idyllic Institute of Management on 29/10/2024. Students displayed their creativity through colorful and intricate Rangoli designs. Diwali brought joy, strengthened the bond among students, and highlighted the importance of celebrating the festival responsibly. The celebration aimed to bring together the college community and spread the message of unity, joy, and prosperity.

Date: 29/11/24- Marketing Club Activity Report-“Creative Spark”



The Marketing Club conducted an exciting and interactive activity titled Creative Sparks, a name, logo, and tagline competition designed to challenge and inspire creativity among students. The event encouraged participants to showcase their marketing and branding skills by developing unique and compelling brand identities. The Creative Sparks competition was a resounding success, achieving its goal of encouraging creativity and marketing skills among students. Gracy Singh (BBA-I Year) and Yash Sharma (BBA-I Year) got 1st Rank & Aditya Verma (BBA-I Year) and Hemant Singh Raghuvanshi (BBA-I Year) scored 2nd Rank. Following were the panel of the activity: Dr. Supriya Srivastava- Principal, Idyllic Institute of Management, Dr. Roopam Agrawal- HOD, Idyllic Institute of Management & Dr. Anshula Kushawah- Assistant Professor & Club Coordinator, Idyllic Institute of Management.

Date: 21/12/24 to 23/12/24- Induction-UDAAN

UDAAN Induction 2K24: A Celebration of Talent, Culture, and Sports

The vibrant and much-anticipated annual fest, UDAAN Induction 2K24, unfolded with grandeur, enthusiasm, and an incredible display of talent. Spanning three days, from December 21st to December 23rd, 2024, the event was meticulously curated to provide students with a platform for self-expression, skill enhancement, and cultural engagement. Each day brought new excitement, with a lineup of spectacular events that captured the spirit of creativity, competition, and camaraderie. The three-day (Fashion Buzz, Spectrum & Kridasthal) celebration of UDAAN Induction 2K24 was nothing short of extraordinary. The well-organized events, the overwhelming participation, and the sheer talent on display made it an unforgettable experience for everyone involved. The fest not only provided a platform for students to exhibit their abilities but also fostered a sense of unity, confidence, and personal growth. As the curtains closed on this incredible journey, UDAAN 2K24 left behind cherished memories, inspiring students to dream bigger and aim higher. With such a spectacular success, the anticipation for the next edition is already soaring high!



Date: 04/10/24 to 10/10/24- Training & Certification on Microsoft Azure Fundamentals by Ram Kumar Chug-Senior Software Engineer

Idyllic Institute of Management organized 05 Day training & certification course Microsoft Azure Fundamentals for all Global students. The Microsoft Azure Fundamentals certification is designed to provide students with foundational knowledge of cloud computing and Microsoft Azure services. Ram Kumar Chug-Senior Software Engineer was the trainer of this certification program. This certification is ideal for beginners who wish to start their journey in cloud technology, equipping them with essential skills for future career opportunities in IOT, AI and cloud computing. The Microsoft Azure Fundamentals Training & Certification offered students an excellent opportunity to build foundational knowledge in cloud computing. With increasing demand for cloud professionals, earning this certification can significantly enhance students' career prospects in the IT industry.



Date: 18/11/24- Skill Prep Certification Program by Mr. Steven Fernandes

Idyllic Institute of Management has organized the orientation program of SkillPrep- Soft Skill Certification program specifically designed to equip students with essential employability skills, enhance their resume-building capabilities, and familiarize them with in-demand skills in the current job market. This session was taken by Mr. Steven Fernandes - The Founder & Academic Head of SkillPrep. This certification program has been designed for 60 days for UG & 30 days for PG program. The orientation program was attended by 141 students from MBA, B.Com, BBA, BA- I Year.



Date: 06/12/24- Industry Visit- Sanchi Dugdha Sangh

Idyllic Institute of Management successfully organized industry visit to Sanchi Dugdha Sangh on December 6, 2024 for the students of Second Year BBA, BA, and B.Com. This visit provided a valuable opportunity for students to observe and understand the operations, quality control measures, and supply chain processes of a leading dairy cooperative. The primary objective of the visit to Sanchi Point was to explore its industry operations and gain insights into the company's products, processes, and contributions to the industry. The visit provided an opportunity to observe and understand the manufacturing, distribution, and business models of the company, while also allowing students/participants to interact with industry professionals.



Date: 10/12/24- TedX Talk- VIII

Idyllic TedX Talk – Let's Talk, Chapter VIII following the motto – “Learning the Art of Dynamic Talk.” This activity provides an opportunity for participants to improve communication skills, boost confidence, strengthen their critical thinking, improve their research skill and most importantly through this platform they can overcome their stage fear and become effective public speaker. Students delivered their thought on Ratan Tata, Shri Shri Ravi Shankar, Nikhil Kamath, Shiv Nadar, Mukesh Ambani etc. Following were the winners of the program: 1st Rank-Sonal Singh (BA- I Year), 2nd Rank- Hemant Singh Raghuvanshi (BBA- I Year) & 3rd Rank- Kushagra Sharma (BBA- I Year).



Date: 27/12/24 to 03/01/25- National Tour (Ambala, Manali, Manikaran)

Idyllic Institute of Management, Rau, Indore, successfully organized an exciting and enriching educational tour for the students covering the breathtaking destinations of Ambala, Manali, Manikaran Sahib, and Amritsar. The journey commenced on Friday, 27th December '24. The purpose of the educational tour was to provide students with exposure to different aspects of Indian history, culture, geography, and spirituality. Through this journey, students were able to connect classroom learning with real-world experiences in a variety of subjects, including history, geography, religious studies, and social sciences. Students gained practical insights into the impact of military installations on local economies and cultures. The journey was ended with The Wagah Border ceremony. It was an engaging experience for discussing the complexities of international relations and patriotism. After an enjoyable journey filled with cherished memories and reflections, the group arrived back in Indore on Friday, 3rd January '25.



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Upcoming Events

1. Finance Club Activity
2. Lohri Celebration
3. Republic Day Celebration
4. International Tour- Vietnam
5. Idyllic TedX Talk Chapter- IX
6. MS Advance Excel Certification Course
7. International Magisterium & Kurukshetra
8. International Women's Day Celebration
9. Holi Celebration
10. IT & PO Club Activity
11. HR Club Activity