

**IdylliC****Institute of Management**

(Run by ICON Education Society)

Affiliated to DAVV &amp; Recognized by Higher Education, M.P.

- "Best Commerce &amp; Management Institute in M.P. by Katalyst Research" -

Campus : "Gendalal Bam Parisar" Rau Pithampur Road, Opp. IIM, Rau, Indore (M.P.) Pin - 453331

Ph.: 88897-33305, 88897-33304. E-mail : iconidyllic2021@gmail.com • Website : www.idyllicinstituteofmanagement.com

## Institutional Development Plan

Idyllic Institute of Management, established in 2012, is an institution known for its academic excellence and ethical values, committed to transforming knowledge into action through hard working. Institution believes to become value driven Institution providing quality innovative education to produce humane professionals. The institution has earned several prestigious accolades, including the "Certificate of Excellence" in 2016, the title of "Best Undergraduate Commerce and Management Institution in Madhya Pradesh," and the "Best Brand of the Year" at the 2017 Excellence in Indian Education Awards. Idyllic is recognized as a Minority Educational Institute, affiliated with Devi Ahilya Vishwavidyalaya (DAVV), a NAAC "A+" Grade University, and is approved by the Department of Higher Education, Madhya Pradesh, and AICTE, New Delhi.

### Vision:

To be the most recognized institution for developing entrepreneurial mindset that realize self-actualization and encourage the entrepreneurial skills, innovation and holistic development of the students through human ethics and values. It enables them to understand the present business scenario which contribute towards the development of the self-reliant society. Through Indian Knowledge System students able to shape and define their very existence and provides the foundation for their beliefs and traditional practices.

### Mission:

**उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः**

It is said that Action springs not from thought, but from a readiness for responsibility. All work is accomplished by hard work, not just by thinking. The actions are a decisive force for implementing any task. The mission is to work diligently to achieve desired work. Action isn't the idea, its design, implementation and hard work that makes the difference.

Associate Institute :

**INDORE INSTITUTE OF LAW**  
(An Autonomous College)  
The 1st & only Law College of India with NAAC A+ Grade  
(Affiliated to DAVV and Bar Council of India, New Delhi)  
www.indoreinstituteoflaw.org**INDORE NURSING COLLEGE**  
(Affiliated to M.S. Medical Science University, MP and APMCI)  
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**“The actions of a great man provide inspiration to others, whatever he does become a standard for them to follow”- श्रीमद भगवद गीता**

- To enhance personal leadership and soft skills, develop self-confidence and assertiveness.
- To improve awareness of how assumptions, beliefs, attitudes and organizational interests influence thinking, decisions and actions.
- To provide world class infrastructure, renowned academicians and ideal environment for Research, Innovation Entrepreneurship and Start-Up Eco-System relevant to the society.

**Objectives:** Deriving from the vision Idyllic Institute of Management is guided by the objectives like creating the proper instructional, teaching and training atmosphere for innovative knowledgeable professionals and entrepreneurs to serve the society.

### **Core Values:**

- Contributing to National Development.
- Fostering global competencies among students.
- Inculcating a value system among students.
- Promoting the Use of Technology.
- Quest for excellence.

The Institutions firmly believes in transparent mechanism and publish all Mandatory Disclosure on its website. Changes are made time to time.

**Nature of Governance:** The institution has been successfully operating under the aegis of Icon Education Society since 2012. Our society firmly believes in delegating authority to ensure responsibilities are performed effectively following guidelines of affiliating and recognizing bodies preparing five years plan and short term annual plans. From 2024 onwards following the UGC guidelines institution has replaced the five years plan and named as Institutional Development Plan (IDP).

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- The institution has a participatory well aligned decentralized governing structure for achieving institutes vision and mission with policy building bodies and policy implementation bodies.
- The highest body in the institution governance structure is the governing body and guiding lamp for IQAC, College Development Council and Academic Council.
- Policy implementation bodies comprehending of The Principal Academic Council, Internal Administrative Committee, Internal Finance and Audit Committee etc.
- Additionally the implementation bodies include Student Centric Representative Groups mentored by faculty coordinator insuring the excellence of academic events and co-curricular activities in the governance and learning process.
- For smooth operational procedure and monitoring The Director is responsible to decentralized power to The Principal, HOD's and various committees for effective and efficient implementation of Academic Planner.

### **Operationalization through Institutional Development Plan**

At our Institution, the successful implementation of the Institutional Development and Internal Quality Assurance Cell Plan (IDP) is ensured through the active involvement of authorities across all levels. Leadership provides strategic direction, aligning objectives with the institute's mission and vision. Department heads and administrators break down these goals into actionable tasks, assign responsibilities and oversee their execution. We foster a culture of collaboration, promoting synergies between departments and maintaining transparent communication among all stakeholders. Adequate resources are allocated, staff receives continuous training and technological tools are used to track and monitor progress. By regularly checking our



performance and gathering feedback, we create a flexible way to make decisions. This helps us adapt to changing situations while staying on track with our long-term goals.

## Key Elements of IDP

